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El valor del tiempo
The value of time


Fira Barcelona

Recinto Montjuïc
21-29 Marzo 2009


antiQuarics
barcelona

www.antiquariscbcn.com



**Siglos de Arte en un
salón de referencia
internacional.**



Antiquaris Barcelona es el Salón de Antigüedades y Arte Moderno más atractivo en España. Uno de los principales referentes comerciales y culturales a nivel europeo, que en cada edición selecciona las más exquisitas piezas de joyería, arte oriental, arqueología, arte tribal y colecciónismo.

Obras que, tras pasar por un riguroso proceso de selección, a cargo de un comité de expertos independiente,

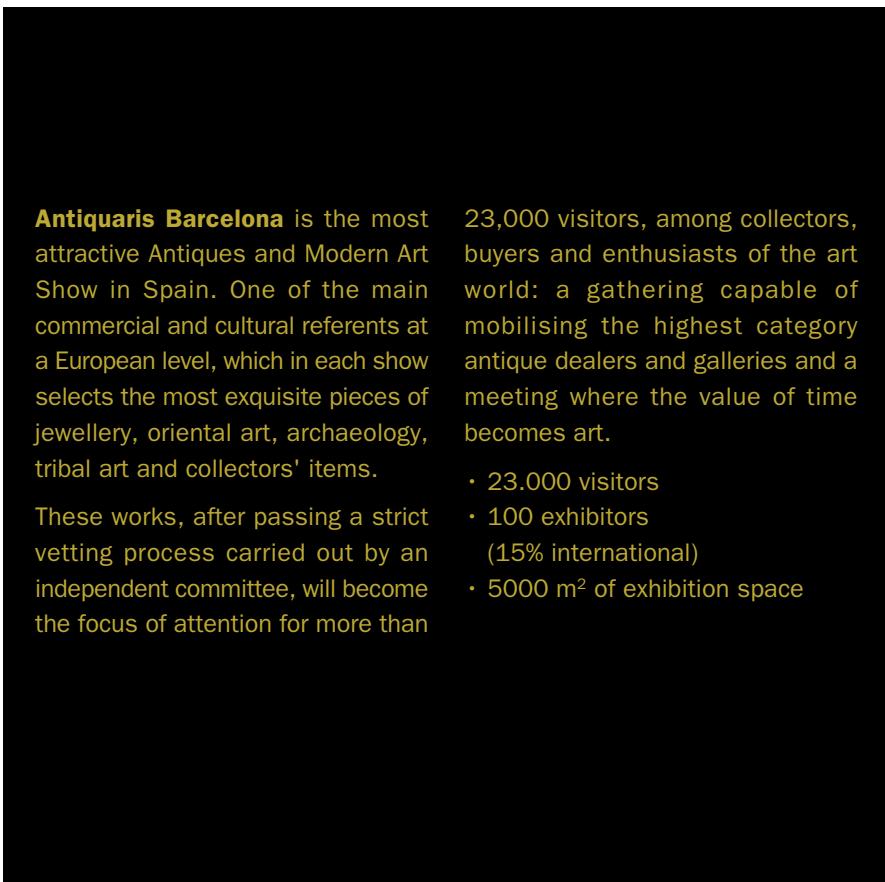
se convertirán en el centro de atención para más de 23.000 visitantes, entre coleccionistas, compradores y entusiastas del mundo del arte. Un encuentro capaz de convocar a anticuarios y galerías del más alto nivel. La cita donde el valor del tiempo se hace arte.

- 23.000 visitantes
- 100 expositores
(15% internacionales)
- 5000 m² de exposición





**Centuries of Art
in an international
benchmark show.**

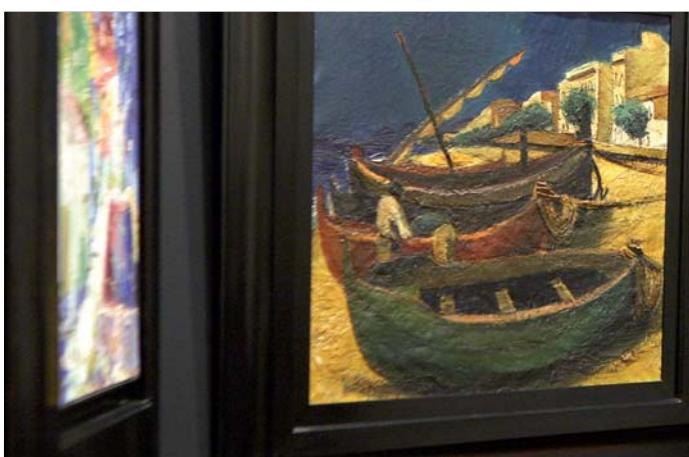


Antiquaris Barcelona is the most attractive Antiques and Modern Art Show in Spain. One of the main commercial and cultural referents at a European level, which in each show selects the most exquisite pieces of jewellery, oriental art, archaeology, tribal art and collectors' items.

These works, after passing a strict vetting process carried out by an independent committee, will become the focus of attention for more than

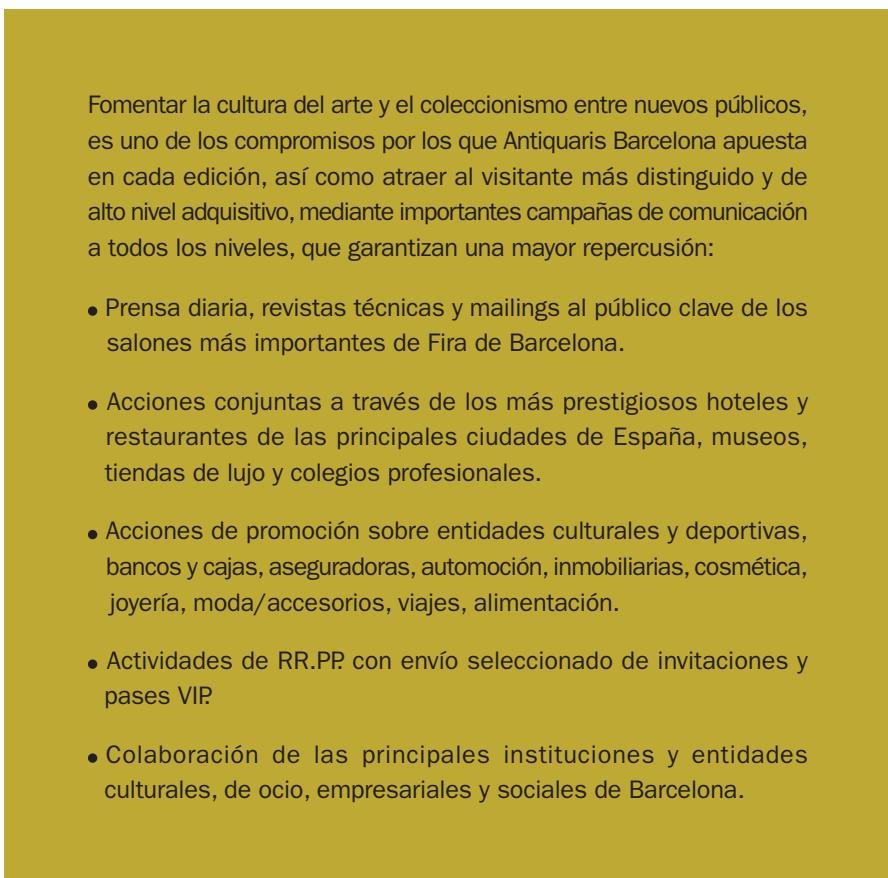
23,000 visitors, among collectors, buyers and enthusiasts of the art world: a gathering capable of mobilising the highest category antique dealers and galleries and a meeting where the value of time becomes art.

- 23.000 visitors
- 100 exhibitors
(15% international)
- 5000 m² of exhibition space





Un visitante tan selecto como nuestras obras.



**A visitor as select
as our works.**



Promoting the culture of art and collecting among a new public is one of the commitments that Antiquaris Barcelona makes every year, as well as attracting the most distinguished visitor and with the highest acquisitive power, by means of large-scale communication campaigns at all levels, which ensure the greatest impact:

- The daily press, technical magazines and mailings to the key public of the most important shows held in Fira de Barcelona.
- Joint actions through the most prestigious hotels and restaurants in the main cities of Spain, museums, luxury shops and professional associations.
- Promotional actions through cultural and sports entities, banks and savings banks, insurance companies, the motor industry, real estate agents, cosmetics, jewellery, fashion/accessories, travel and food sectors.
- PR activities with selected mailing of invitations and VIP passes.
- Collaboration of the main cultural, leisure, business and social institutions and organisations in Barcelona.



Lounge.

El arte y el lujo de las mejores firmas en un espacio único, crean el ambiente ideal para las relaciones sociales y los negocios.



Vernissage.

Un gran acontecimiento social que anualmente se convierte en cita obligada para más de 2.000 personalidades del mundo empresarial, social, cultural... Y todo en el marco de Antiquaris Barcelona.



NOVIA

Una iniciativa que reúne una oferta atractiva y especialmente seleccionada por los expositores. La mejor oportunidad de adquirir piezas únicas a un precio asequible, con la Garantía de Antiquaris, para los futuros coleccionistas. El precio de las piezas es inferior a 2.000€.



Seminarios profesionales.

Un encuentro para los mejores expertos, centrado en el mundo y la técnica del mueble y el objeto. Una cita de referencia del más alto nivel en el sector.

Visitas guiadas.

Un año más, el salón organizará visitas temáticas para mostrar nuevas visiones y matices a los profesionales del salón. Más de 500 visitantes participaron en la última edición.

FlashBack.

Un ejercicio de integración de piezas de anticuario en ambientes contemporáneos; creando espacios armónicos, minimalistas, donde la belleza de las antigüedades es la gran protagonista.



Lounge.

The art and luxury of the top firms in a single space create the perfect atmosphere for social and business relations.



Vernissage.

A large social event that each year becomes an absolute must for more than 2,000 figures from the business, social and cultural world... and all within the framework of Antiquaris Barcelona.



NOVIA

An initiative that brings together an attractive offer specially selected by the exhibitors. The best opportunity for acquiring unique pieces at an affordable price, with the Antiquaris Guarantee, for future collectors. The price of the pieces is under €2,000.



Professional seminars.

A meeting for the top experts, focused on the world and technique of furniture and object. A top-level reference meeting in the sector.

Guided visits.

Once again, the exhibition will organise thematic visits to show new visions and nuances to the visitors of the fair. More than 500 visitors took part in the Guided Visits last year.

FlashBack.

An exercise in integration of antique pieces in contemporary settings, creating harmonious, minimalist spaces, where the beauty of the antiques is the leading player.

